

**Southwest Hills Neighborhood Association (SHiNA) General Meeting Minutes**

November 20, 2016, 2-4pm, Good Samaritan at 3500 Hilyard St

**(Approved 12/8/16)**

In Attendance:

Vic Hariton, Chair  
Ralph McDonald, Vice Chair  
Francina Verrijt, Secretary  
Richard Sundt, At-Large  
Felipe Alonso III  
Janet Bevirt  
Ron Bevirt  
Bob Fraley  
Dana Furgerson  
John Gogol  
Colleen McCaffrey  
Bev McDonald  
Christine Sundt

Agenda: SHiNA Board Elections & other topics of interest to be discussed.

Vic discusses: Treasurer issues of bank account to new treasurer, John.  
Elections and new board members.  
Calendar, new meeting place in SHiNA, day & time issues,  
worked with Francina on schedule.

Christine, Colleen, Vic, Francina, Dana, Felipe & Ron discuss:  
How to increase email contact with neighbors?  
Emails are from sign up by people at meetings not the City.  
SHiNA has changed email news providers from iContact to MailChimp.  
SHiNA currently has 501 subscribers.  
MailChimp is free until 2000 subscribers.  
We'd like to have more neighbor subscribers.  
Emails are requested on newsletters.  
Are newsletters read?

Colleen & Vic discuss newsletters, sponsors, advertising & what is allowed by the City.  
He would like to have a free paper with business listings in SHiNA like the Southwest Living Magazine in the Churchhill area.  
Would Savvy Saver do newsletter with ads?

Vic: Talked to SE Neighbors re combining websites.  
SHiNA website is free.  
Would like to move or change the website name, it redirects SHiNA to the old Crest Drive named website.  
Does anyone have skills to assist with website change?

Ralph: Likes the newsletter without advertising.  
Wants neighbors to participate in events.  
The South Willamette rezoning was of interest to neighbors and got people involved.  
Plus South Willamette Neighbors got people within SHiNA involved.

Colleen: Need to address issues to bring people together. Direct efforts towards electronics.  
Have a disaster planning meeting.

Janet: The Mayor's Forum meeting had months of coverage devoted to publicity and still it was a disappointing turnout with the same 30 people that were already involved with the South Willamette Rezoning issue.

Christine: We need to feature topics and speakers from outside the City also.

Francina: Disaster preparation may get more attention if we redirect the focus. People have seen disaster prep on a regular basis, what if SHiNA broadens the interest by including a specific topic, pets are an example of trying to get attention via a different route.  
We need to share more information, maybe discuss pet care before, during and after a disaster.

Ron & Vic: Discuss Rest Stops, categories of unhoused (~~homeless~~) ie travelers, mentally ill, vetting, true affordable housing not \$1,000/mo and rent control.  
Hiring the unhoused for labor.

Christine: New housing is more expensive.

Vic: Help unhoused with jobs.  
Tomorrowland Village Grant 3 tiny houses discussed.  
Who can take Rest Stops.  
Who can be in Rest Stops i.e. drug/alcohol problems, mental illness.  
How can people capable of work be employable with felonies, tickets and court fines on their records?

Ralph: Vulnerable Population is part of CSEN.

Ron: Discuss community development bank idea.

Dana: General meeting ideas may include Daycare, Pedestrians and Nutrition.

Francina: There are liability, insurance and legal issues to be cautious about re hiring unhoused.

Colleen: Went to Neighborhood 101, will sent info via email from workshop.  
Wants to get younger people involved.

Ralph: Suggest adopting slate.

Elections: Vic asks Janet to read names & positions of SHiNA Board nominations:

SHiNA Board: (10 Members)

Chair:	Vic Hariton	<a href="mailto:vhariton@yahoo.com">vhariton@yahoo.com</a>
Vice Chair:	Ralph McDonald	<a href="mailto:ralphm@efn.org">ralphm@efn.org</a>
Secretary:	Janet Bevirt	<a href="mailto:beznys@gmail.com">beznys@gmail.com</a>
Treasurer:	John Gogol	<a href="mailto:john.gogol@live.com">john.gogol@live.com</a>
At-Large:	Felipe Alonso III	<a href="mailto:falonso3@yahoo.com">falonso3@yahoo.com</a>
At-Large:	Ron Bevirt	<a href="mailto:beznys@gmail.com">beznys@gmail.com</a>
At-Large:	Dana Furgerson	<a href="mailto:danafurgerson@gmail.com">danafurgerson@gmail.com</a>
At-Large:	Colleen McCaffrey	<a href="mailto:oldcolleen@gmail.com">oldcolleen@gmail.com</a>
At-Large:	Ann Miller	<a href="mailto:aemilleram@yahoo.com">aemilleram@yahoo.com</a>
At-Large:	Francina Verrijt	<a href="mailto:fverrijt@pacinfo.com">fverrijt@pacinfo.com</a>
Liaison:	Nora Hagerty	<a href="mailto:nhagerty@efn.org">nhagerty@efn.org</a>

Motion by Vic for Electing Board Nominations, Seconded by Ralph, Approved Unanimously.

Francina: Mentions TSP 2035, Nov 28th meeting (time & location?)

Discusses sidewalks, bringing everything up to city code and assessment expense.

Ralph: It is important that Board members attend meetings.

6 votes are needed for a quorum.

Vic: Next SHiNA Board Meeting is on Thursday, Dec 8th, 6-8 pm at Wayne Morse Family Farm, we will discuss the new SHiNA Calendar of meetings, events and newsletters.

CSEN is having a meeting re the South Willamette Street refinement plan, including boundary.

Vulnerable Population is having a meeting on Nov 28th, 7-8:30 pm at the Hilyard Center. Garret with Vulnerable Population does web design for \$8/mo.

Janet: Mentions Tomorrowland Village Grant, 4J/5Year Plan relates to SEHS land near Family Place, info from Heather Sielicki, SEN President.

Minute Taker: Janet Bevirt, SHiNA Secretary